

Aristotle, Ancient Greek philosopher and scientist; 384-322 B.C.E.

Ethos, Logos, & Pathos:

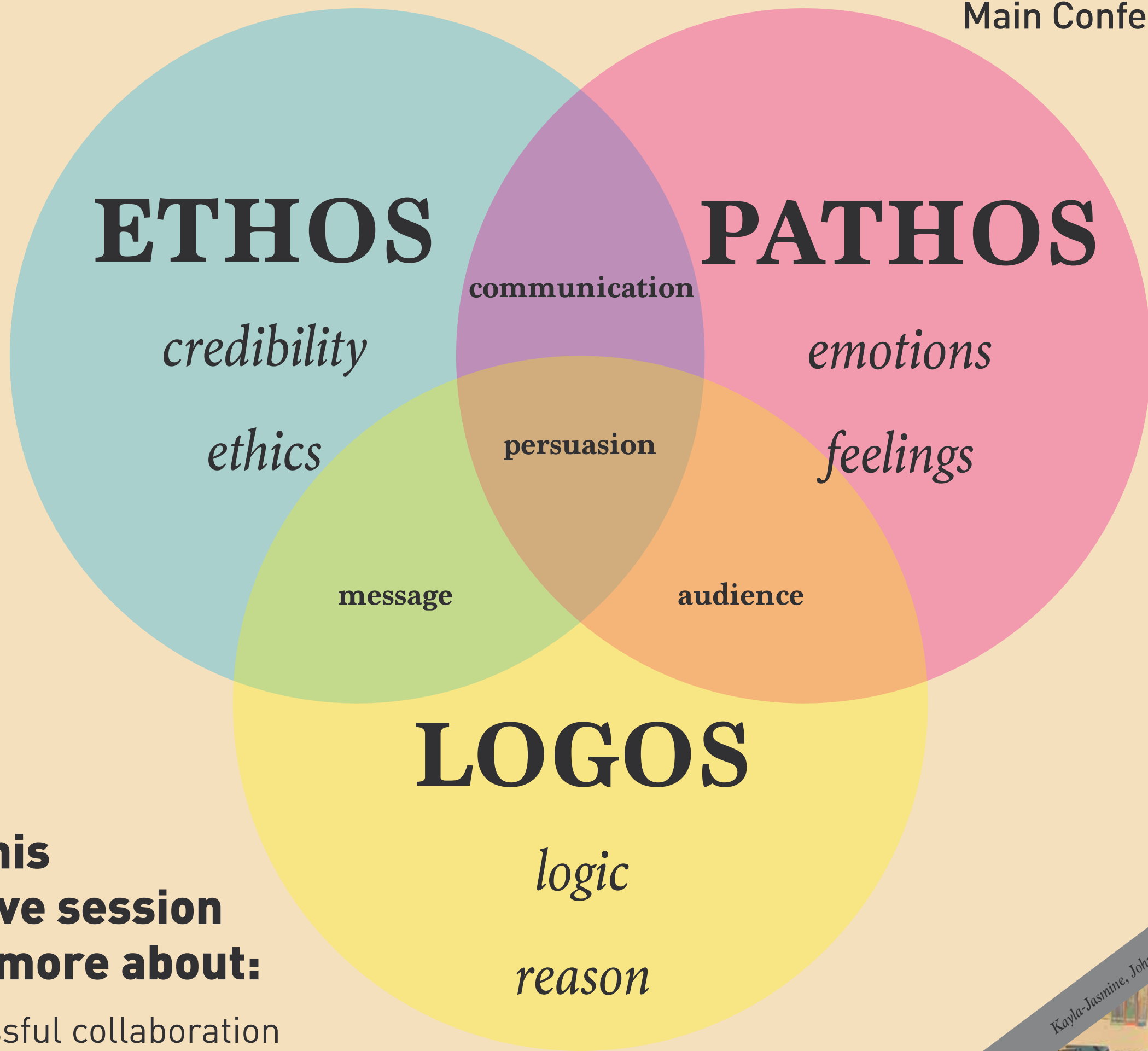
The Relevance of Rhetorical Appeals Across the Disciplines

Gail McCarthy & Karen Shea // Johnson & Wales University

FRIDAY, OCTOBER 18

Main Conference Room

10:30-12:00



Attend this interactive session to learn more about:

- A successful collaboration between an English professor and a Graphic Design professor.
- Ways to pair courses across your institution's curriculum with required English courses for a worthwhile experience for your students.
- How rhetorical appeals influence various fields of study.

Kayla-Jasmine, Johnson & Wales Graphic Design student, '20

